

coco elizabeth kuntz.

software engineer | new york, ny

email: cocoelizabeth89@gmail.com

mobile: 858 437 2967

links: [LINKEDIN](#) [GIT HUB](#) [PORTFOLIO](#) [ANGELIST](#)

PROJECTS

CURATED | Full-stack, single-page Pinterest clone

[LIVE](#) [GIT HUB](#)

REACT » REDUX » RAILS » JAVASCRIPT » AWS » POSTGRESQL » HTML » SCSS » WEBPACK » BABEL

- » Implemented CSS grid and media screen queries in order to create a responsive, Masonry-style layout with seamless transition between display sizes to improve user experience
- » Optimized the overall performance of a media-heavy application that is incredibly reliant on hosted image content by integrating Amazon Web Services S3 (AWS) with the Rails back end for photo storage, organization and user uploads while maintaining content security with AWS IAM
- » Improved speed and performance and eliminated N+1 queries by adhering to Active Record and SQL best practices, such as eager loading associated relations
- » Leveraged Rails polymorphic associations with ideas belonging to users and collections for DRY code
- » Incorporated React container patterns to architect a reusable Presentational component that renders specific ideas(photos) based on the configuration of varying parent Container components
- » Designed a search feature that pulls results from multiple tables, allowing users to filter results by category without additional queries to the database.

PIRATE KITTENS | An animated, JavaScript typing game

[LIVE](#) [GIT HUB](#)

JAVASCRIPT » CANVAS » HTML » CSS » GIT » WEBPACK

- » Designed custom, colorful graphics using Photoshop and Illustrator to make the user experience visually appealing and fun
- » Utilized Webpack and Babel to insure a reliable uniform user experience across web browsers.
- » Implemented loop that continues game play until time runs out or all lives are lost

EXPERIENCE

2017 - PRESENT

REYLENN PROPERTIES | BRANDING & STRATEGY CONSULTANT

NEW YORK, NY

INDEPENDENT CONSULTING FOR A REAL ESTATE DEVELOPMENT FIRM ACROSS MULTIPLE PROJECTS

- » Liaise with a software engineer to design and develop a project [website](#) in a two-week deadline
- » Spearheaded a Community Outreach Program for a proposed luxury apartment development in Los Angeles, CA to garner support for the project
- » Increased Facebook Ad leads rate by 476% by adjusting creative strategy based on data analysis

2014 - 2017

PRINCESS POLLY | CREATIVE DIRECTOR

AUSTRALIA

GLOBAL FAST-FASHION ONLINE RETAILER

- » Managed and oversaw entire creative team of seven direct reports
- » Provided creative vision & copy writing voice for the brand across social media, graphic design, web design, photography, videography, photo editing, packaging design, & site merchandising
- » Oversaw successful rebrand of the company's image, leading to an 855% increase in sales
- » Developed successful Instagram strategy, resulting in 534% growth of followers in 2.5 years
- » In one year, grew highly engaged Snapchat community from zero to over 15k followers through creative
- » Provided creative vision & copy writing voice for the brand across social media, graphic design, web design, photography, videography, photo editing, packaging design, & site merchandising
- » Developed strategy to use Snapchat screenshots as a tool to predict best sellers and inform buying decisions
- » Led social media influencer campaign that reached over 1 million followers in 2 weeks

SKILLS

TECHNICAL

React + Redux
JavaScript
Rails / Ruby
Amazon Web Services (AWS)
AJAX
Canvas
CSS3 / SCSS / SASS
Git
HTML5
jQuery
NPM
RSpec
SQL / PostgreSQL / SQLite3
Babel
Webpack

DESIGN

Adobe Creative Suite

- » Photoshop
- » Illustrator
- » InDesign
- » Lightroom

UI / UX
Graphic Design
Creative Direction

PERSONAL AND OTHER

Management experience
Written & verbal communication
Organization & time management
Team player & social personality
Creative problem solver
Strong work ethic

EDUCATION

2019

APP ACADEMY

Full-Stack Development Bootcamp
New York, NY

2012 - 2013

CATC DESIGN SCHOOL

Diploma of Graphic Design
Australia

2008 - 2012

UC BERKELEY

Bachelor of Arts, Sociology
Berkeley, California